

NAME

Isabela Razetti

DUAL NATIONALITY

Argentina / German

MOBILE NUMBER

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DATE OF BIRTH

29/03/1989

MEET ME

PRODUCT DESIGNER

Talented and well organised designer, who has been working in the area of Product design for the 8 years. Able to work in fast-paced teams, in close collaboration with the Product Owner and the developers.

Energetic professional that loves to motivate the team. Create a unique user experience which involves real users in the design process and applies design sprints and design thinking methodologies.

PROFESSIONAL EXPERIENCE

2022 - PRESENT

STAFF UX PRODUCT DESIGNER

Twilio, Spain

Twilio will be launching a new customer engagement platform. I am currently overlooking the end to end developer experience. We want to provide our developers the capability to get up and running more efficiently.

2019 - 2022

SENIOR UX PRODUCT DESIGNER

Simply Business, London

Insurance company, with a call center of 250 consultants. My job as a UX Product Designer is to create the new Case Management system and create new softwares that covers the Insurers needs.

2018

SENIOR PRODUCT DESIGNER

Concrete Media, London

Retail task management product. I was responsible for all the UX/UI of the product. Started the features from conceptualisation to development to ensure the quality and consistency in the product. Applied user story mapping sessions, wireframes, prototypes, user testing and pixel perfect designs.

2016 - 2018

MID WEIGHT UX/UI DESIGNER

Haufe Group, Barcelona

Performance management product. I was responsible for all the UI/UX of this product. I worked with a team of 7 developers and one Product Owner. Other 9 products were also built in parallel so I needed to ensure the consistency between all the products in the ecosystem.

EDUCATION

2014 - 2015

MASTER IN WEB DESIGN

BAU Design University
Barcelona, Spain

2007 - 2011

GRAPHIC DESIGN

University of Palermo
Buenos Aires, Argentina

TOOLS AND TECH SKILLS

Looker

Figma

Sketch

Zeplin

Invision

Balsamic

Principle

Jira

Hotjar

Illustrator

Indesign

Photoshop

HTML

CSS

Jquery

Javascript

LANGUAGES

Spanish: Mother tongue

English: Bilingual

MORE INFORMATION

LINKEDIN: <https://www.linkedin.com/in/isabela-razetti> **PORTFOLIO:** www.isarazetti.com